

**BUSINESS  
IN THE  
COMMUNITY**



**THE PRINCE'S  
RESPONSIBLE  
BUSINESS NETWORK**

# **REGIONAL INFOGRAPHIC**

## **North East**



# What does the North East's labour market look like?



2,618,700

Resident population



1,283,200

Male

49%



1,335,500

Female

51%

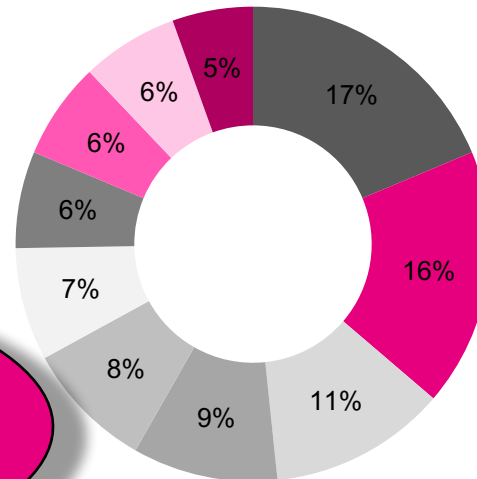


1,663,400

63.5% Population at working age (16-64)

75.3% Economically active (% of working age population)

## Top 10 industries (% of employment):



- Human health and social work activities
- Wholesale and retail trade; repair of vehicles
- Manufacturing
- Education
- Administrative and support service activities
- Accommodation and food service activities
- Professional, scientific and technical activities
- Arts, entertainment and recreation
- Public administration and defence
- Construction

A third of employees work in human health/ social work, and wholesale/retail trade and vehicle repair

# How many people work there and what do they do?



**Economically active**  
% of working age population (age 16-64)

75.3%



682,000

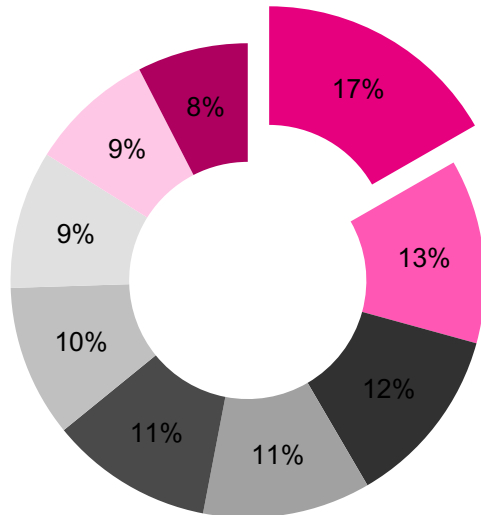
79.6%



609,000

71%

## Employment by occupation



- Professionals
- Elementary occupations
- Associate professionals
- Skilled trades
- Admin and clerical
- Caring, Leisure and Other services
- Sales and customer service
- Managers
- Machine operatives

## Top 2 occupations in the North East:

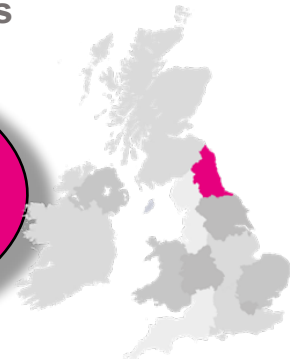
### Professionals

For example: engineers, doctors, nurses, social workers, IT professionals,

### Elementary Occupations

For example: goods handling and storage staff, labourers, shelf fillers

High numbers of professionals such as engineers reflects manufacturing's role as key industry in this region



# Who are the main employers in the North East?



- Nissan Car Manufacturing
- Hitachi Rail
- Greggs PLC
- Hertel (UK) Ltd



- Sage PLC
- LSL Property Services PLC



- Bannatyne Fitness Ltd
- Sunderland Football Club



- HC-One Ltd
- Home Group Ltd
- Priory Group No 1 Ltd



- Metrocentre
- Eldon Centre



- DB Arriva
- The Go-Ahead group PLC



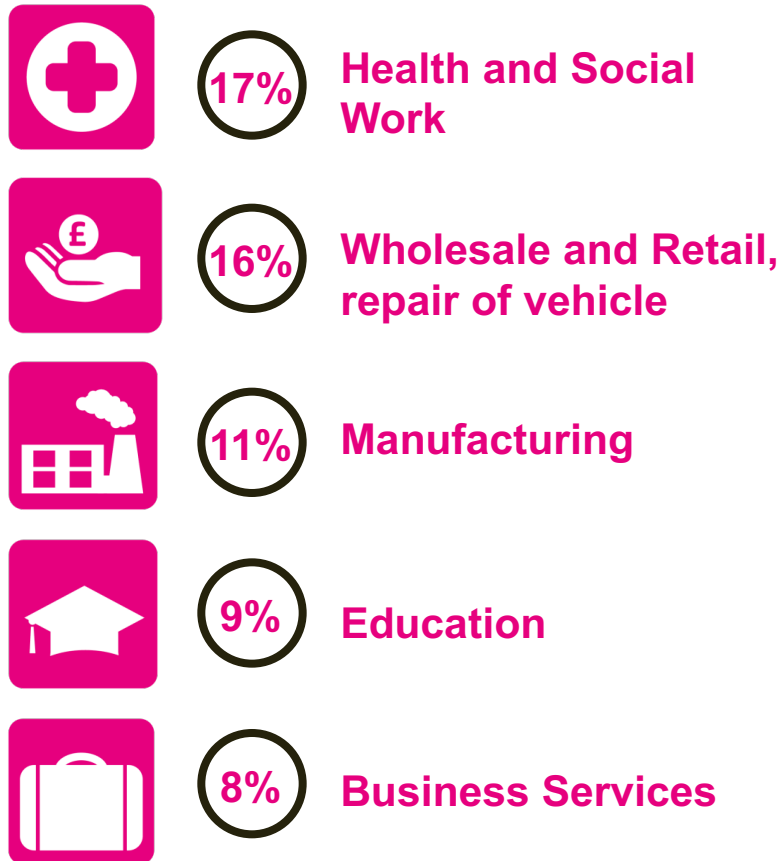
- Bellway PLC
- Esh Holdings Ltd

Prominence of car industry highlighted with several key employers included in top 10

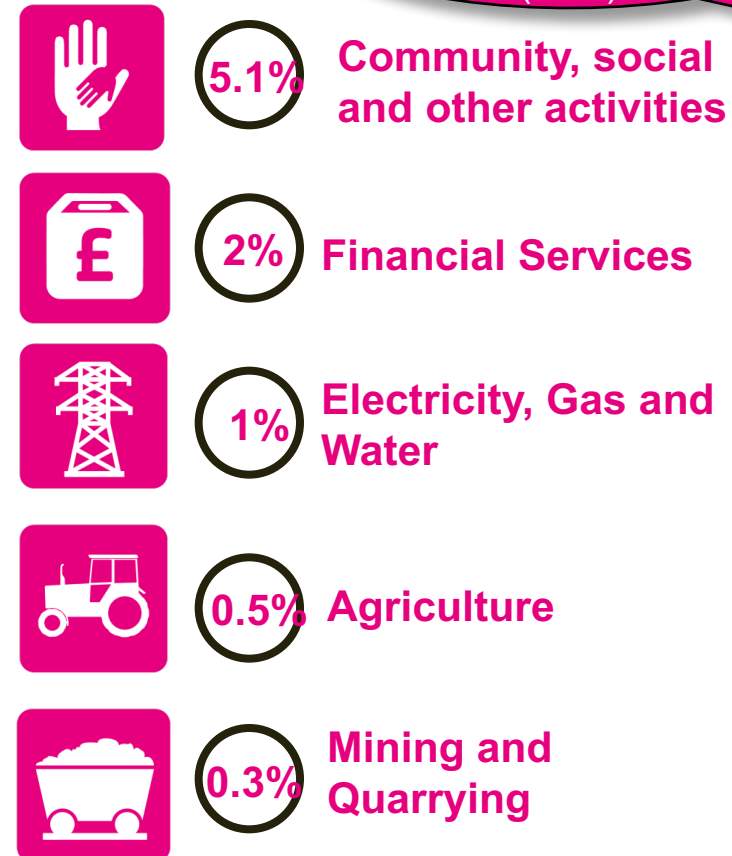
# What types of jobs are available?

North East's Industry sectors, as a % of employment:

## Top 5:



## Bottom 5:



The North East is dominated by 3 sectors which make up almost half of its employees (44%)

# Why are there job vacancies and still unemployment?

**3512**

Total number of 'Hard-to-Fill' vacancies

**16%**

Vacancies classed as 'Hard-to-Fill'



Better engagement with employers to improve work experience and skill/qualification development is vital

## Causes of 'Hard-to-Fill' vacancies (SSV's)

**30%**

Lack required skills

**15%**

Lack relevant work experience

**10%**

Poor terms and conditions (pay) offered

**10%**

Lack required qualifications

**48%**

Quality of applicants

## Impact on businesses:

**88%**

Increase workload for other staff

**42%**

Experience increased operating costs

**41%**

Have difficulties meeting customer service objectives

# Which jobs are growing in the North East?

Sectors set to grow in the North East by 2020 (% of total employment growth):



**Healthcare**

18%



**Advanced Manufacturing**



**Digital, Media And Software**

25%+



Key employers:

**Manufacturing**

Nissan  
Hitachi Rail

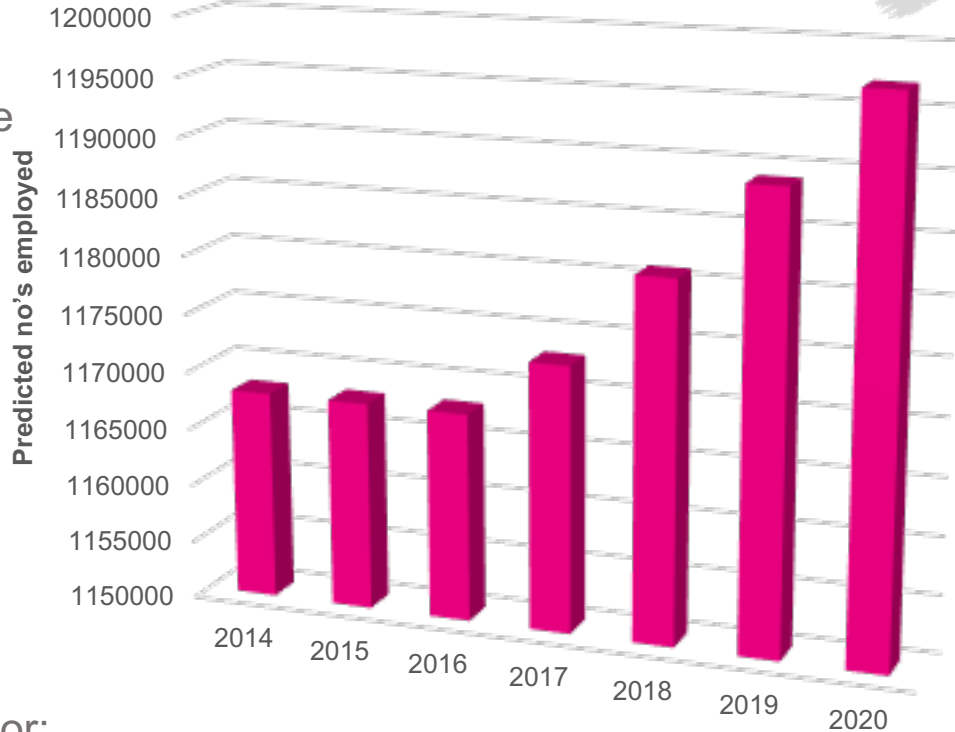
**Healthcare**

GlaxoSmithKline

**Digital, Media and Software**

Sage Group

Employment growth in North East:



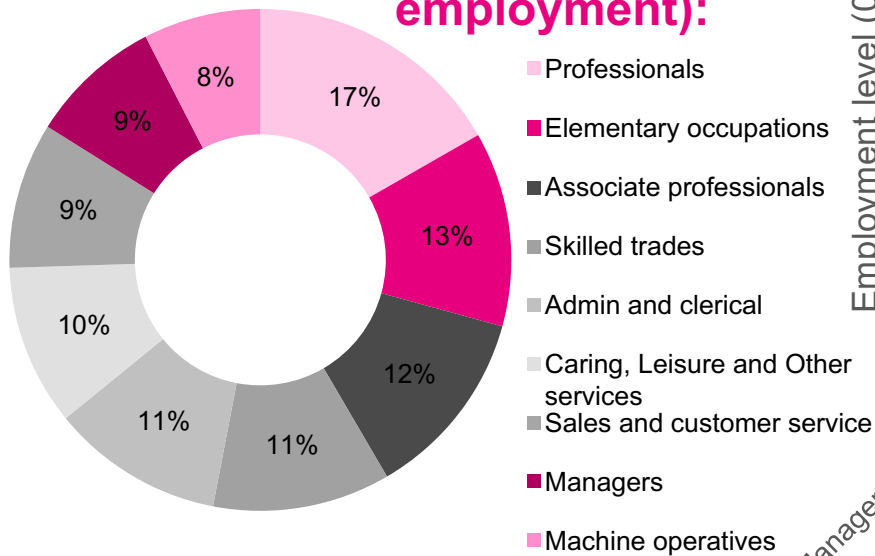
Sector:

There are great job opportunities within the region, as employers continue to grow their employment bases in the North East

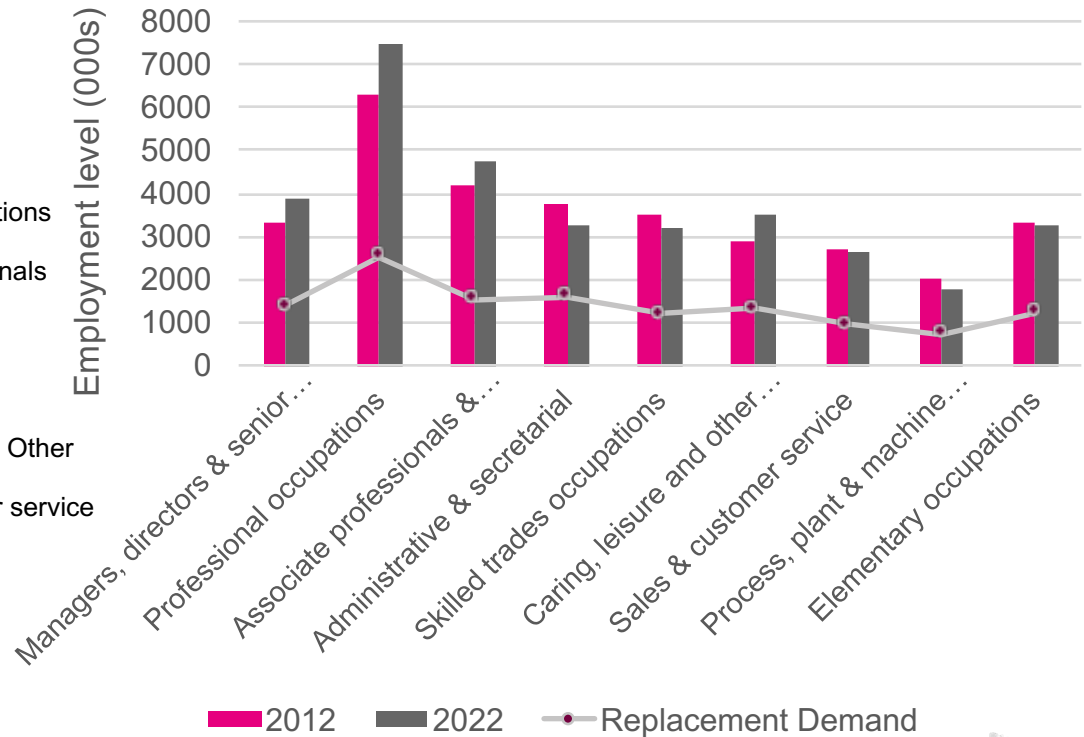


# Which occupations are growing in the North East?

## North East's employment by occupation (% of total employment):

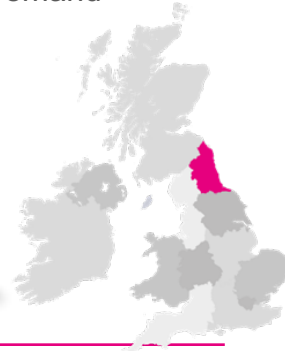


## Occupation growth by 2022 in the UK:



The region's largest occupational group (professionals) is set to grow nationally, echoing the region's desire to have a highly skilled labour force

Almost half of the North East's labour market is based in occupations set to decline (43%), which could have a major impact on employment in the region





# What are employers looking for?

## In the North East:

23%



(16-64)

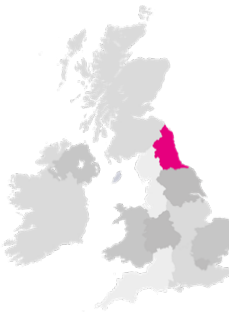
DO NOT have 5 x A\* - C GCSE qualifications (or equivalent)

4.3%



(16-64)

Have a trade apprenticeship



Relevant work experience

40 Significant, 26 Critical

Vocational Qualifications

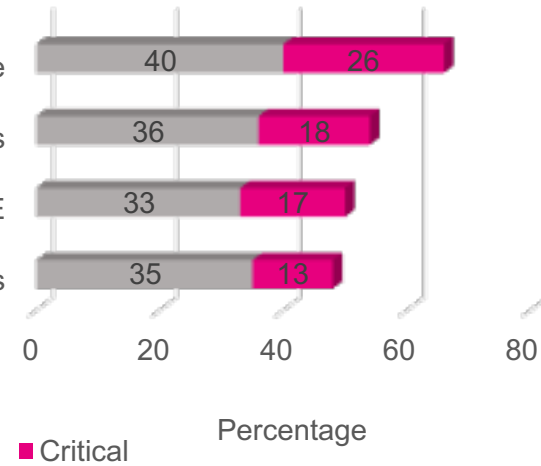
36 Significant, 18 Critical

Maths and English GCSE

33 Significant, 17 Critical

Academic qualifications

35 Significant, 13 Critical



The number of apprentices is higher than the UK average, which may reflect the skilled trades prominent within the NE labour market.

67% of employers view work experience as significant/critical when recruiting. An increased focus on improving the quality of the work experience offer is vital.

The number of people without an NVQ Level 2 or higher is more than the UK average, meaning that schools in the NE will have a big challenge to improve standards in line with the rest of the country

## By 2022:

18%

Of the total UK working population will not have 5 x A\* - C qualifications

# What skills are in short supply?

**70%**

Of employers who reported having vacancies that were difficult to fill due to skills shortages believe applicants lack:



Automotive engineer  
Chemical plant process operator



Warehouse operative

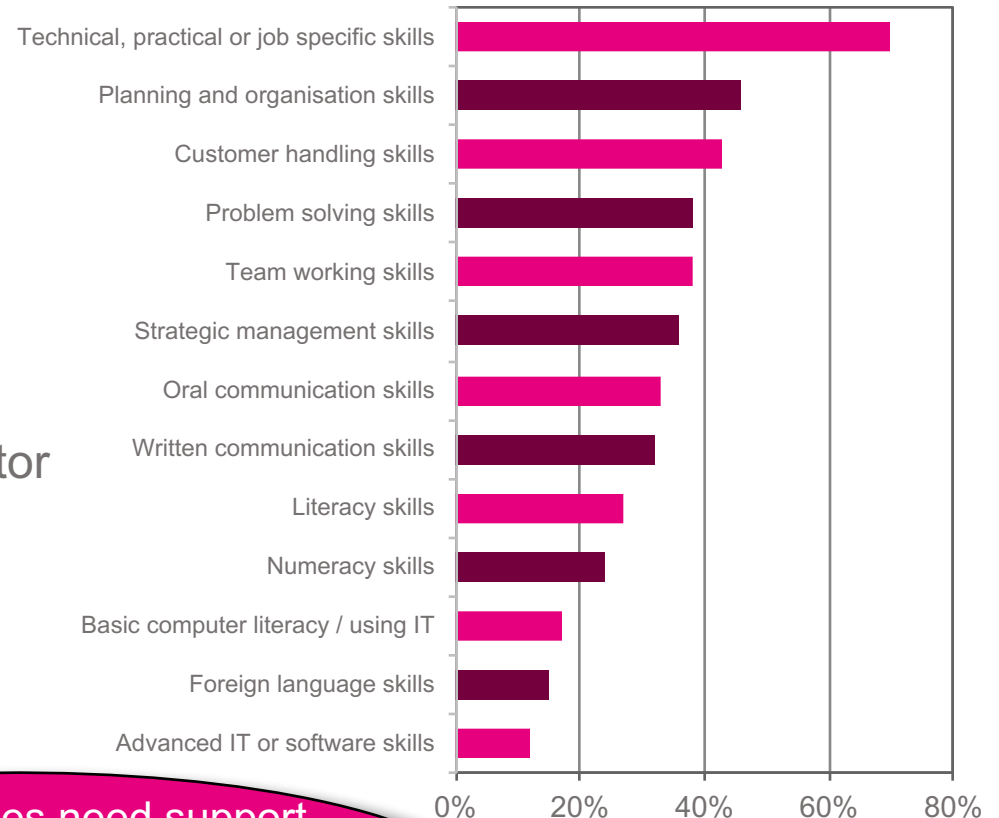


Energy Engineer



Doctor  
Nurse  
Chemist

## Skills lacking among applicants



Schools/colleges need support from employers to develop required skills for local workforce e.g. manufacturing/engineering